



# Battle River POWER COOP

MEMBER OWNED • COMMUNITY POWERED



## Message from the Board:

### Board Leadership Update from Battle River Power Coop

After 27 years of dedicated service as Chairman of the Board, Dan Astner has graciously stepped aside.

Dan has been a steady advocate of Rural Electrification Associations (REAs) throughout four decades of change. He began as Chairman of the Battle River Power Coop board in 1998, right after the progressive amalgamation of several like minded REAs into the collective 22 legacy Rural Electrification Associations we represent today. From helping shape the identity of a new cooperative to guiding us through regulatory and industry shifts, Dan's leadership has been most appreciated. We're grateful that he will continue to serve as an Executive Board Member.

We're pleased to announce that Malcolm Barr has been elected as our new Chairman of the Board of Directors. Malcolm has served as Vice-Chair for several years and worked closely with Dan throughout that time. His experience and commitment to the Coop make him a natural fit to lead the board forward.

Stepping into the Vice-Chair role is Kaitlyn Brown. Since joining the board in 2022, Kaitlyn has brought valuable insight as a regulatory specialist in the oil and gas industry – especially as we navigate changes in Alberta's electricity landscape.

Darcy Doblanko and Arnold Hanson, both long-serving board members, will round out the leadership team

as Executive Board Members, bringing their valuable experience and perspective to their new roles.

Leadership transitions can be challenging, but we're fortunate that our outgoing and incoming leaders are working side by side. This continuity ensures that Battle River Power Coop remains strong today and well-prepared for the future.

Thank you for your continued trust and support.

The Board of Directors  
Battle River Power Coop



Dan Astner (front, centre) with the Board of Directors

# Bill Klassen: CEO Report 2025 AGM

On June 19th, Battle River Power Coop and Frontier Energy held their Annual General Meeting. At this meeting we reflected on our rapidly changing industry and BRPC's place in it. That's why this year, the theme was: **"Battle River Power Coop... A Catalyst for Change."**



Last year, we celebrated our 75th anniversary - a milestone that gave us the chance to honour our cooperative legacy.

This year, we turn our focus forward. That's why the theme of this year's AGM is "A Catalyst for Change."

We believe Battle River Power Coop is uniquely positioned to lead. As one of Alberta's largest Rural Electrification Associations, we're proving that affordability and reliability are not mutually exclusive.

Last year, we took a bold step toward this vision with the launch of our energy division: Frontier Energy by Battle River Power Coop. Frontier Energy offers members a competitive fixed energy rate - providing predictability, affordability, and the peace of mind that comes from being part of a cooperative.

Because we're a cooperative, your dollars stay close to home. With Frontier Energy, members don't have to choose between the cooperative and the competitive option - they get both.

We believe this is what all Albertans should expect from their electricity providers: prudent management, reliable service, and fair pricing.

Of course, not everyone sees our success as a good thing. There are powerful interests who would prefer we were not in the picture.

That is why we are stepping up our advocacy efforts. We are building stronger relationships with decision-makers, amplifying the voice of REAs, and standing up for electricity consumers across Alberta.

We will continue to fight for fairness and affordability. We will continue to hold ourselves accountable and improve wherever we can. And by putting ourselves forward as an example of what a well-run, fairly priced utility looks like, we believe we can truly be a catalyst for positive change.

Thank you.

## Let's look at the numbers:

- In 2024, the transmission rate year over year experienced a 17% reduction.
- In 2025, we expect a further 9% savings in Transmission charges.
- Members on the Frontier Energy fixed energy contract saved approximately 19%.
- Members on the new residential distribution tariff rate saved an average of 41%.
- Our Administration fee is 12.5% lower on average for paper invoices, and 25% lower for electronic bills.

We've improved service too:

- A 26% reduction in member outages.
- Unplanned outages dropped by 31%.
- 2,200 fewer members experienced a power disruption.
- Our members see a 40% faster recovery time than those served by the investor-owned utility.







# WIN A MEAL TO THE FIELD

Battle River Power Coop is pleased to announce our Meal to the Field Contest for 2025. Let us help make a harvesting day a little easier by delivering a meal right to your field.



## Meal to the Field Contest Entry Form

Name: \_\_\_\_\_

Account #: \_\_\_\_\_

Phone #: \_\_\_\_\_

**How to enter:** Mail the form to: Box 1420, Camrose, AB T4V 1X3 (Attention: Communications)  
**Complete fillable form on website:** [www.brpower.coop/our-community/meal-to-the-field/](http://www.brpower.coop/our-community/meal-to-the-field/)  
**Fax to:** 780.672.7969  
**Scan and email to:** [communications@brpower.coop](mailto:communications@brpower.coop)  
**Drop off** at the office – we'd love to see you!

By submitting this entry  
you agree to the contest  
rules as follows:

- I. Contest is open to members in good standing of Battle River Power Coop
- II. Limited to one entry per member
- III. By entering, the winner agrees to the use of their name, address and photo by Battle River Power Coop in various communication channels without compensation

Entering the contest is easy – complete and submit the entry form above or from our website: [www.brpower.coop/our-community/meal-to-the-field/](http://www.brpower.coop/our-community/meal-to-the-field/). Contest includes 10 winners of 1 meal each. Each meal will feed a group of six people. Delivery times are Tuesday and Thursday at 1 PM.

**Deadline is Friday, August 22, 2025 – so don't delay – enter NOW!**

## Harvest Season - Stay Safe Around Powerlines and Poles

Harvest is a busy time, and with large equipment on the move, it's also when we see more incidents involving power poles and lines. Most of these can be avoided with a bit of extra caution.

Whether you're mowing, swathing, or moving large equipment, take a moment to check your surroundings. Know where the lines are. Use a spotter. Give yourself more space than you think you need.

Hitting a pole is dangerous and costly. A few extra inches of clearance could save your life.

Let's work together to keep this harvest season safe for everyone.



Photo credit: Manitoba Hydro

## Postal Service Disruption Information

In the event of an interruption to mail delivery, we want to ensure that you have access to reliable and convenient methods for paying your bills. If paper bill delivery is interrupted, please be aware that your bill payment is still due on the Current Charges Due Date.

To avoid any missed bills or payments, we encourage you to register for e-billing by calling the Battle River Power Coop (BRPC) office at 1 (877) 428-3972. When you switch to e-billing, you'll also save \$1.00 per month in administration fees! Visit [BRPower.Coop](http://BRPower.Coop) for alternative options that are available to help you manage your account during this time.

## Stay Up to Date with Battle River Power Coop

If you have had any changes to phone numbers, email addresses, mailing address or wish to add other contact details to your account, please connect with us toll-free at 1.877.428.3972 or email: [brpc@brpower.coop](mailto:brpc@brpower.coop) and we will ensure your account is updated.

Other ways you can stay in the loop with Battle River Power Coop:

- **Visit our website** [www.brpower.coop](http://www.brpower.coop). The website offers on-line account access for members to review their accounts.
- Battle River Power Coop also communicates on popular social media platforms – **Facebook, Instagram, Twitter, and YouTube.**
- **Download our Outage App** from our website. Our Outage App is updated with the most current information on outages in our service area.

## Want to help others learn about our Cooperative?

Scan the QR Code with your phone's camera, click on the link, and leave us a review!



## RATE OF LAST RESORT

*The Rate of Last Resort (RoLR) is a fixed monthly rate set at \$0.13000 per kWh until the end of December 2026. Detailed information on the RoLR is available on: [www.brpower.coop](http://www.brpower.coop).*

**Members are free to purchase natural gas services or electricity services from a retailer of their choice. For a list of retailers, visit [ucahelps.alberta.ca](http://ucahelps.alberta.ca) or call 310-4822 (toll free in Alberta). Code of Conduct Regulation: Advertising Section 7(1).**

**BATTLE RIVER POWER COOP IS AVAILABLE FOR POWER TROUBLE CALLS 24/7/365 CALL TOLL-FREE: 1.877.428.3972**

